



Page Up is funded through a combination of annual member dues, conference fees and member [sponsorships](#). Dues vary depending on a member's [category of membership](#) as well as the country in which they, rather than their companies, are based.

Standard member dues are as follows (U.S. dollars): Corporate, Agency & Executive Search Firm \$2,625, Non-Profit, Government & PR/Corporate Reputation Institute \$1,045, Educator \$625.

A 5% late fee will be applied to renewals received after February 1<sup>st</sup>, with an additional 5% added every two months thereafter.

### **Global Member Dues**

As we have grown internationally, it has become evident that dues rates can be a barrier to entry for many prospective members in non-U.S. countries, especially where the member value proposition is less developed and/or the relative purchasing power of currency is lower. As such, the Page Society uses a formula that adjusts dues rates for members outside of the U.S. based on the following factors:

1. **Local Page/Page Up Presence:** Some regions lack the variety and number of activities to which U.S. members have greater access, which diminishes some of the value of membership in these locations.
2. **Local Cost of Talent & Development Programs:** In markets where the cost of services in local currency is considerably below the cost in dollars in the U.S., Page Up membership dues appear to be relatively more expensive.
3. **Distance to U.S.:** The largest and most valuable programs - the Annual Conference and the Page Society Spring Seminar - are usually held in the U.S., making participation by non-U.S. members more expensive due to greater travel time and costs.
4. Adjusting dues based on these criteria will enable more members outside of the U.S. to join, remain and be active participants in Page Up, which expands the professional network and range of perspectives from which all members benefit. Here are the adjusted dues for Corporate, Agency and Executive Search members in each region (USD). Members in other categories pay the rates noted above.

Asia: India                      \$1,315

Asia: Other                      \$1,575

Australia/New Zealand      \$1,890

Canada	\$2,520
Europe	\$2,365
Latin America	\$1,785
Middle East/Africa	\$1,890